

Stagflation: Theories, Historical Episodes, and Current Outlook

1. Theoretical Foundations of Stagflation

Stagflation Defined: *Stagflation* refers to the toxic mix of economic stagnation (slow or negative growth with rising unemployment) alongside high inflation ¹ ². This scenario defies the traditional Phillips Curve, which posited an inverse relationship between inflation and unemployment – policymakers once believed you couldn't have both high inflation and high joblessness at the same time ³. Prior to the 1970s, many Keynesian economists **considered stagflation nearly impossible**, since historical data showed inflation fell during recessions and rose during booms ⁴. In the 1970s, however, that “stable” Phillips trade-off collapsed: inflation and unemployment climbed together, forcing a reevaluation of macroeconomic theory ⁵. Modern theory now incorporates mechanisms that make **stagflation possible** under certain conditions – notably supply shocks and inflation expectations – as described below.

The Breakdown of the Phillips Curve: In the 1960s, policymakers pursued low unemployment at the “cost” of modestly higher inflation, assuming the Phillips Curve trade-off was stable ⁶. Economists **Milton Friedman** and **Edmund Phelps** warned in the late 1960s that this was a “*false bargain*.” They argued that if authorities tried to sustain unemployment below its natural rate, workers and firms would come to expect higher inflation, nullifying the gains ⁷. Indeed, by the 1970s, inflation expectations became embedded, and the short-run Phillips Curve shifted **upwards** – meaning any given unemployment rate came with *ever-higher inflation* ⁸. The result was simultaneous high inflation and high unemployment. This insight – later formalized as the **expectations-augmented Phillips Curve** – explained why stagflation could occur and **why it had been missed by earlier Keynesian models** ⁵. Over time, these ideas were accepted and built into New Keynesian models ⁵. In effect, modern theory recognizes a long-run “vertical” Phillips Curve: unemployment cannot be driven below the **Non-Accelerating Inflation Rate of Unemployment (NAIRU)** without causing accelerating inflation ⁹ ¹⁰. The NAIRU concept (also known as the natural rate of unemployment) emerged directly from the stagflation era, replacing the simplistic Phillips Curve trade-off ⁹. It holds that if joblessness falls too low, inflation speeds up; if it rises above the natural rate, inflation slows ¹⁰. Stagflation taught economists that a **stable inflation-unemployment trade-off** cannot be exploited persistently – expectations adjust.

Supply-Side Shocks and Cost-Push Inflation: Another critical theoretical pillar of stagflation is the role of adverse **supply shocks**. In a standard demand-driven view, recessions (weak demand) should bring low inflation, not high. But stagflation can occur when inflation is driven not by excessive demand, but by **cost-push factors** – rising costs that push up prices even as growth falters ¹¹ ¹². A classic example is an **oil price shock**: a sudden surge in oil prices in the 1970s simultaneously raised production costs (spurring inflation) and eroded consumers' purchasing power (stifling growth). **Cost-push inflation upends the usual correlation** – instead of “too much money chasing too few goods,” it's often described as “*too many claimants chasing too little output*” ¹³ ¹⁴. In such cases, prices rising **cause** higher unemployment (as firms cut output and jobs due to cost pressures), rather than the other way around ¹⁴. Mainstream neo-Keynesian analysis now distinguishes **aggregate supply disturbances** from demand shocks: monetary or

fiscal stimulus can counter demand slumps, but they are blunt tools against supply-side problems ¹⁵ . If a large adverse supply shock hits (e.g. a commodity shortage, war, or new taxes), it shifts the aggregate **supply curve leftward**, yielding **higher inflation and lower output** – the hallmark of stagflation ¹⁶ ¹⁷ . In the 1970s, for instance, the OPEC oil embargo and other commodity spikes were significant drivers of stagflation ¹⁸ ¹⁹ . This “**cost-push**” view of stagflation is now integral to modern theory: a sufficiently severe supply shock can create inflation even in a stagnant economy, especially if policymakers accommodate it. Notably, if central banks **ease policy to fight the output drop**, they may exacerbate the inflation, as occurred in the 1970s when some central banks added liquidity in response to oil recessions ¹⁷ . Thus, modern macro models (including New Keynesian) incorporate supply shocks as a distinct driver of inflation alongside the output gap and expectations.

Rational Expectations and Policy Credibility: The stagflation era also catalyzed the rational expectations revolution in macroeconomics. Economists like **Robert Lucas** and **Thomas Sargent** pointed out that if people *anticipate* policymakers’ inflationary tactics, they will adjust wages and prices accordingly, voiding any real stimulus. In the context of stagflation, this meant that once the public came to expect high inflation (after repeated policy accommodation in the late 60s/70s), expansionary policy could no longer lower unemployment – it only fueled more inflation ²⁰ ²¹ . This New Classical view reinforced that only unexpected policy moves affect output, and systematic attempts to trade higher inflation for lower unemployment would fail. The policy implication was that **credibly low inflation expectations** are crucial. Stagflation underscored the need for **central bank credibility and independence** in controlling inflation ²² . Indeed, one lesson learned was that **anchoring expectations** can prevent a wage–price spiral. This is reflected in today’s policy frameworks: since the 1990s most central banks target inflation explicitly, seeking to avoid the unanchored expectations of the 1970s. New Keynesian models marry rational expectations with price stickiness, yielding an expectations-augmented Phillips Curve where current inflation depends on expected inflation and the output gap. These models allow for stagflationary outcomes when an adverse supply (cost-push) shock raises inflation at a given output level. In such cases, the central bank faces a **dilemma** – tightening policy fights inflation at the cost of deeper stagnation, while easing would boost growth at the cost of even higher inflation ²³ ²⁴ . This trade-off is precisely what makes stagflation so challenging.

Monetarist Perspective: **Monetarists** argue that stagflation ultimately cannot persist without accommodating monetary policy. They note that the Great Stagflation of the 1970s was prolonged because monetary authorities allowed excessive money supply growth. As economist Milton Friedman famously stated, “**inflation is always and everywhere a monetary phenomenon**” ²⁵ . In monetarist interpretation, the 1970s Fed erred by prioritizing employment and keeping interest rates too low, thus **fueling inflation** even as output stagnated ²⁶ . Only when the Fed (under Paul Volcker) drastically tightened money in 1979–82 did the inflation finally break – albeit at the cost of a severe recession ²⁷ . Monetarists do acknowledge supply shocks can start the inflation, but maintain that *sustained* stagflation requires accommodative policy: without “monetary fuel, inflation peters out in stagnation or slump” ²⁸ ¹⁴ . In practice, the 1970s saw both: big supply shocks plus accommodating monetary/fiscal policies. **New Keynesian** economists today broadly agree that **well-anchored inflation expectations and disciplined monetary policy** can prevent a repeat of 1970s-style stagflation, even when supply shocks hit. In summary, modern macroeconomic theory has absorbed the lessons of stagflation by (1) incorporating inflation expectations (rational or adaptive) into models of the Phillips Curve, (2) distinguishing supply shocks (cost-push) from demand-pull inflation, and (3) emphasizing credible, rules-based policy to anchor expectations. Stagflation is no longer viewed as a paradox or impossibility, but rather as a *risk scenario* when adverse supply forces coincide with policy missteps.

Why Stagflation Was Once Thought Improbable: In the postwar Keynesian heyday, policymakers largely focused on managing aggregate demand. The prevailing view was that **high unemployment and high inflation shouldn't occur together** – recessions were deflationary, and booms inflationary. The Phillips Curve seemed to confirm this through the 1960s. This intellectual climate led to policies that aggressively fought unemployment (via fiscal deficits and easy money) while tolerating moderate inflation. The stagflation of the 1970s was a rude awakening: it showed that **shifts in aggregate supply and expectations** could destabilize the inflation-unemployment link ⁴ ²⁰. Initially, Keynesian models struggled to explain stagflation (“none of the major macro models was able to explain stagflation” as late as the mid-1970s) ²⁹. In response, economic theory underwent a paradigm shift. **Modern theory now encompasses stagflation** by recognizing that the Phillips Curve can shift (due to expectations) and even *invert* in the short run if a supply shock is severe enough. The consensus today is that stagflation can happen when **policy mistakes** (excess money growth, poorly timed stimulus or price controls) meet **real economy shocks** (like oil embargoes or pandemic-driven bottlenecks). Crucially, the lessons of the 1970s have been institutionalized: central banks now focus on price stability and expectation management to avoid the self-fulfilling spiral that once took hold ²² ³⁰. In sum, stagflation went from “improbable” under old theory to a well-understood (if dreaded) outcome under today’s framework – one that prudent policy seeks to preempt.

2. Historical and Global Case Studies of Stagflation

Stagflation is relatively rare, but a few notable episodes have occurred, each offering lessons on causes, policy responses, and outcomes. Below we examine several major cases: the **United States in the 1970s**, the **United Kingdom in the 1970s**, **Japan in the 1990s**, and some **emerging market** stagflation episodes. Each case highlights different drivers and policy dilemmas.

United States in the 1970s: The Great Stagflation

- **Causes:** The U.S. stagflation of the 1970s was triggered by a “*perfect storm*” of factors. Two massive oil price shocks (1973 and 1979) led to skyrocketing energy costs, which rippled through the economy and drove **cost-push inflation** ³¹. At the same time, U.S. macroeconomic policy in the late 1960s and early 70s was overly expansionary – President Johnson’s “**guns-and-butter**” fiscal policies (funding the Vietnam War and Great Society programs) and the Fed’s loose monetary stance created underlying inflationary pressure ³² ³³. The breakdown of the Bretton Woods system in 1971, ending the dollar’s gold convertibility, removed a key constraint on money growth and led to a devaluation of the dollar, further **fueling import-price inflation** ³⁴. As inflation picked up, a **wage-price spiral** took hold: workers demanded higher wages to keep up with prices, and firms raised prices in turn to cover rising labor and material costs ³⁵ ³⁶. This inertia helped entrench high inflation. The combination of external supply shocks and demand-stimulative policy pushed inflation to unprecedented peacetime highs **despite weak growth**. By 1980, U.S. CPI inflation peaked near 14–15% year-over-year ³⁷, even as the economy suffered multiple recessions (1970, 1974–75, 1980). Unemployment, which was ~3.5% in 1969, surged above 8% in 1975 and hit 10.8% in the deep 1981–82 recession that followed ³⁸ ³⁹. In short, **exogenous supply shocks** (oil, food) coupled with **policy missteps** (excess money growth and delayed tightening) and **unanchored expectations** all contributed to U.S. stagflation.

- **Policy Responses:** U.S. policymakers initially responded with short-term fixes that proved ineffective. In 1971, President Nixon imposed **wage and price controls** to curb inflation, but these controls led

to distortions and shortages (e.g. fuel lines) and once lifted, prices rebounded sharply ⁴⁰ ¹⁹. The Ford administration's "**Whip Inflation Now**" campaign (a voluntary anti-inflation crusade) had minimal impact ⁴¹. Meanwhile, the Federal Reserve under chairs Arthur Burns and G. William Miller was reluctant to raise interest rates aggressively, prioritizing employment and using stop-go tactics. The result was that monetary policy **lagged behind inflation**, allowing prices to spiral. It wasn't until late 1979 that a decisive response came: Paul **Volcker**, as Fed Chair, initiated the "*Volcker Shock*." The Fed dramatically hiked the federal funds rate, reaching a peak near 20% in 1980–81 ²⁷. This *shock therapy* was aimed at breaking inflation expectations by inducing a sharp recession. Fiscal policy also shifted under President Carter and then Reagan – from 1979 onward the emphasis moved to tightening money and, later, implementing **supply-side reforms** (deregulation and tax cuts under Reagan) to revive growth once inflation was tamed ⁴². In summary, early 70s policies tried to **accommodate or suppress symptoms** (easy money, price controls), whereas the late-70s/early-80s policy decisively *squeezed out inflation* through very tight monetary policy, despite the short-term pain.

- **Outcomes:** The U.S. stagflation was **agonizing** but ultimately transformative. The immediate outcome of Volcker's tight policy was a severe double-dip recession (1980 and 1981–82). Unemployment shot above 10% in 1982 – the highest since the Great Depression ³⁹ – and many businesses failed. However, this policy finally broke the back of inflation: CPI inflation plunged from ~14% in 1980 to about 3% by 1983 ⁴³ ²⁷. The **sacrifice** in output and jobs was enormous (the early 80s recession was the deepest postwar downturn until 2020), but by mid-1980s, the U.S. entered a long period of economic expansion with relatively stable prices. The stagflation experience also reshaped policy and theory. It "*was the greatest failure of American macroeconomic policy in the postwar period*," one historian noted, but its conquest was a triumph that ushered in today's regime of **inflation targeting** and Fed independence ⁴⁴ ²². Key institutional changes included the Fed's focus on **price stability** as a co-equal mandate (with employment) and a broad recognition that *fiscal and monetary discipline* are needed to anchor expectations. In effect, the U.S. learned that **preventing stagflation is far easier than curing it**: after the 1970s, preemptive anti-inflation policy became more common to avoid a repeat of that painful episode.

United Kingdom in the 1970s: Stagflation and the IMF Crisis

- **Causes:** The U.K. experienced a parallel bout of stagflation in the 1970s, with some unique twists. An early 1970s credit and fiscal expansion (the "*Barber boom*" of 1972–73, named after Chancellor Anthony Barber) overheated the U.K. economy ⁴⁵ ⁴⁶. Inflation was already rising when the global oil shock hit in late 1973, sending U.K. retail price inflation above 20% by 1974–75 ⁴⁷. Like the U.S., Britain faced surging import costs for energy and raw materials – oil prices quadrupled and other commodities nearly doubled in 1973–74 ⁴⁸. Domestically, powerful trade unions exerted strong wage demands; Britain saw widespread strikes and pay hikes in the early 70s (the era of the "*Winter of Discontent*" later in 1978–79) ⁴⁹ ⁵⁰. This contributed to a **wage-price spiral** that kept core inflation high. The collapse of Bretton Woods and the pound's 1972 float led to a sharp **currency depreciation** by 1976, which further raised import prices ⁵¹. In effect, the U.K. had **excess demand** from policy stimulus colliding with **supply shocks** and structural rigidities (low productivity and labor strife). The result: U.K. GDP, which had grown 6.5% in 1973, contracted by -2.5% in 1974 and -1.5% in 1975 ⁴⁷. Meanwhile inflation absolutely **soared – from 9% in 1973 to 16% in 1974 and a peak of 24% in 1975** ⁴⁷. Unemployment initially fell in the boom (to 3.6% in 1974) but then rose to new highs above 5% by 1976–77, a considerable jump for a country used to ~2% joblessness in the

1950s–60s ⁴⁷ . By 1975–76, Britain was mired in **stagnation and high inflation**, with a collapsing currency and fiscal deficits spiraling – a situation so dire it led to a sterling crisis.

- **Policy Responses:** The U.K.'s policy responses evolved through the decade. Early on, the Heath government (1970–74) attempted to fight inflation with a statutory **price and pay freeze** (1972) and negotiated wage restraint, but these collapsed in the face of union resistance. After 1974, the Labour government under Wilson and Callaghan initially tried Keynesian fiscal expansion to counter the downturn, but with inflation rampant, they had to pivot. In 1975, Chancellor Denis Healey introduced austerity measures and sought to control the money supply. The **critical moment came in 1976**, when a crisis of confidence in the pound forced Britain to seek a bailout from the **International Monetary Fund (IMF)** ⁵² . The IMF loan (secured in late 1976) required strict budget cuts and monetary tightening. As a result, the U.K. implemented **fiscal austerity and incomes policies** (limits on wage growth via a “social contract” with unions) from 1977 onward ⁵³ . These measures gradually eased inflation. By 1978, inflation had been wrestled down below 10% (about 8.3% in 1978, from 16–24% mid-decade) ⁴⁷ ⁵³ . However, this came at the cost of sustained high unemployment (~5.5% by the late 70s, then surging higher in the early 80s). In 1979, a newly elected Margaret **Thatcher** government doubled down on anti-inflation policy – adopting explicit **monetarist** measures such as money supply targets and allowing interest rates to rise sharply. This ushered in another recession in 1980–81 (and pushed U.K. joblessness above 10% by the mid-80s), but it finally crushed the remaining inflation; U.K. inflation, which spiked again to ~18% in 1980 with the second oil shock, fell to low single digits by 1982–83. In sum, Britain's policy trajectory went from initial hesitation and stop-go measures to **IMF-enforced discipline**, and finally to a radical monetarist approach under Thatcher – reflecting a hard-earned consensus that controlling inflation was paramount even at high short-term cost.
- **Outcomes:** The U.K.'s stagflation ordeal was deeply painful economically and politically. The country endured its **worst recession since WWII** up to that time (1974–75) and then another harsh downturn in the early 80s. Living standards were squeezed as real incomes fell in 1974–77 (only recovering at decade's end) ⁵⁴ ⁵⁵ . The social compact frayed – evidenced by strikes and the famous **“IMF crisis”** tarnishing Britain's postwar record. However, by the end of the 1970s and into the 1980s, the U.K. emerged with much lower inflation and a restructured, albeit smaller, industrial base. The IMF bailout and subsequent Thatcher reforms imposed market discipline that arguably set the stage for the economic growth of the late 1980s (though not without controversy over distributional effects). Importantly, the term **“stagflation”** was in fact coined in the U.K. (by a British MP in 1965, then popularized in the 70s) to describe this very combination of stagnation and inflation. The British experience reinforced similar lessons to the U.S.: it underlined the importance of **credible monetary policy, fiscal prudence, and labor market flexibility**. Stagflation effectively ended when the **Bank of England** (under Thatcher's government) was willing to tolerate a very deep recession to stabilize prices. By 1983, U.K. inflation was down around 4%, and while unemployment remained high for years, the dreaded 1970s mix of double-digit inflation and output contraction had been decisively defeated. In historical perspective, Britain's 1970s saga demonstrated that **losing control of inflation can threaten national solvency** (as seen in the sterling crisis) and that restoring stability may require externally enforced austerity (the IMF conditions) – a sobering precedent for any country facing stagflation.

Japan in the 1990s: *Stagnation Without Inflation* (“Lost Decade”)

- **Causes:** Japan’s “Lost Decade” in the 1990s is often mentioned in discussions of stagnation, although it was characterized by **low or negative inflation (deflation)** rather than the high inflation of classic stagflation. After a booming 1980s, Japan’s equity and real estate **bubble burst around 1990**, leaving banks with mountains of bad loans and firms with balance sheet stress ⁵⁶. The economy slid into chronic **weak demand** as consumers and companies focused on repairing balance sheets (a “balance sheet recession”). Real GDP growth, which averaged over 4% in the 80s, plunged to about 1% per year in the 1990s ⁵⁷. By the late 90s, growth was nearly zero. Unemployment rose (by Japanese standards) and many industries faced overcapacity. Crucially, however, **inflation did not rise** – in fact it declined. Japan experienced persistent **deflationary pressures** due to excess savings, falling asset prices, and a strong yen that cheapened imports. Consumer price inflation fell from ~3% in 1991 to around 0% by 1995, and Japan actually had mild **deflation** (negative CPI) for much of 1995–2005 ⁵⁸. In other words, Japan’s dilemma was *stagnation with falling prices*, rather than stagflation. The causes were a combination of structural and policy factors: the banking crisis and credit crunch constrained investment, while policy responses were seen as too slow – e.g. the Bank of Japan was late to cut rates and the government hesitated to recapitalize banks promptly ⁵⁹. Also, Japan’s demographics (aging population) and already high capital stock meant weak underlying demand growth. External shocks (like the Asian Financial Crisis in 1997–98) added to woes. So while Japan did suffer **economic stagnation** (real output barely grew and by 1997–1998 it fell again), it did *not* have inflation – in fact it had the opposite problem of deflationary stagnation.
- **Policy Responses:** Japanese authorities tried a variety of measures to revive growth in the 90s, but with mixed success. The Bank of Japan gradually cut its policy interest rate from 6% in 1991 down to near **0% by 1999**, pioneering what became known as the **zero interest rate policy (ZIRP)**. Eventually, in 2001, the BoJ also undertook one of the first episodes of **quantitative easing (QE)**, flooding banks with excess liquidity to fight deflation. However, these monetary steps were often seen as “too little, too late” – by the time zero rates arrived, deflation expectations had set in, making monetary policy akin to “pushing on a string.” On the fiscal side, the Japanese government rolled out large **Keynesian stimulus packages** throughout the 90s: infrastructure spending, tax cuts, and bailouts. These temporarily boosted demand but also led to a huge increase in public debt (Japan’s debt-to-GDP went from ~60% in 1990 to over 120% by 2000). Notably, a premature consumption tax hike in 1997 hurt an emerging recovery and pushed Japan back into recession ⁵⁹. Financial sector policy was critical as well – ultimately the government had to nationalize or recapitalize major banks in the late 90s and set up asset management companies to dispose of bad loans ⁵⁹. Despite these efforts, Japan struggled to escape the “*liquidity trap*.” **Inflation expectations remained below zero**, so even zero rates weren’t enough to stimulate spending (real interest rates were effectively still positive). In short, Japan’s policy response was characterized by **aggressive fiscal expansion (and debt accumulation)**, very easy monetary policy (including novel tools like QE), and structural reforms (some deregulation and banking reforms, though arguably not enough in areas like labor market or competition policy).
- **Outcomes:** Japan’s lost decade extended into two – often dubbed the “Lost **Decades**” through the 2000s. Economically, the 1990s saw **near-zero growth and deflation**, a very different ailment from 1970s stagflation. Unemployment in Japan rose from ~2% in 1990 to about 5% by 2001 – low by global standards, but high for Japan. Price levels in 2000 were roughly where they were in 1993 (i.e. seven years of deflationary drift). The social impacts were significant: a generation experienced

stagnant wages and job security eroded (the rise of non-regular employment in Japan dates to this era). From a policy perspective, Japan's experience demonstrated that **stagnation can occur without inflation** – in fact with deflation – if demand is sufficiently weak and expectations of future prices are falling. Some economists call this scenario “**slumpflation**” or secular stagnation, rather than stagflation, because the “flation” part is absent. For teaching purposes, Japan in the 90s is often contrasted with 1970s stagflation: Japan had a negative aggregate demand shock (post-bubble collapse) and persistent slack, so inflation *fell*; the 1970s had negative supply shocks and policy overshoot, so inflation rose despite slack. The lesson is that not all stagnation leads to stagflation – it depends on the shocks and policy. In Japan's case, the lack of inflation ironically made the stagnation harder to escape (due to real debt burdens rising and monetary policy hitting the zero lower bound). By the early 2000s, Japan began modest recovery, and much later (2013 onwards) adopted “Abenomics” – including a 2% inflation target and massive QE – in an attempt to finally reflate the economy. As of 2025, Japan never really had a stagflation episode with **high** inflation; instead it serves as a cautionary tale of *prolonged stagnation with price stability/deflation*. For our purposes, Japan's 1990s illustrates a foil to stagflation: **policy errors and structural problems can yield stagnation in different flavors** – inflationary in some cases, deflationary in others.

Emerging Market Stagflation Episodes: Recent Examples

Stagflation is not confined to advanced economies; several emerging markets (EM) have faced similar predicaments, often triggered by commodity shocks, currency crises, or policy mismanagement. Typically, EM stagflation involves high inflation (sometimes due to currency devaluation or supply bottlenecks) coupled with recession or stagnant growth. We highlight two recent cases:

- **Brazil (Mid-2010s):** Brazil fell into a **severe stagflation** around 2014–2016. After a commodities boom in the 2000s, Brazil's economy hit a wall as commodity prices collapsed and domestic structural problems caught up. In 2015, Brazil's GDP contracted by **–3.8%**, the worst downturn in 25 years ⁶⁰. Yet at the same time, inflation **surged into the double digits**. By August 2015, inflation was running at **9.5% year-on-year**, well above the central bank's target range ⁶¹. Brazil's currency (the real) had depreciated sharply, pushing up import prices, and the government's regulated price adjustments (e.g. raising previously frozen fuel and utility prices) fed into inflation ⁶². Meanwhile, a corruption-driven loss of confidence and large fiscal deficits exacerbated the crisis ⁶³ ⁶⁴. This put Brazil's central bank in a bind: it **hiked interest rates to 14.25%** in 2015 to tame prices, even as the economy was in free-fall ⁶². The term “stagflation” was widely used: one analysis noted Brazil was “in the midst of severe stagflation” with output plunging and inflation far above comfort levels ⁶⁵ ⁶¹. The policy response included austerity attempts to rein in the deficit and very tight monetary policy to regain credibility. The outcome was a deep **depression** (Brazil's GDP fell cumulatively ~7% over 2015–16) and eventually a moderation of inflation after the recession curbed demand. By 2017, inflation fell back under 4%, but unemployment had spiked above 12%. Brazil's case shows how rapidly an emerging economy can go from growth to stagflation when external conditions turn and if policy credibility is low. It underlines the importance of **fiscal and monetary stability** – Brazil's stagflation was amplified by a loss of investor confidence in its policy framework, leading to a vicious cycle of currency decline (fueling inflation) and capital flight (hitting investment). Only after painful adjustment and political change did Brazil stabilize.
- **Turkey (Late 2010s to Early 2020s):** Turkey provides a more recent stagflationary saga. In 2018, Turkey experienced a currency crisis as the lira lost value rapidly (amid geopolitical tensions and

doubts about central bank independence). Inflation in Turkey **spiked to over 20% by late 2018**, even as the economy slowed drastically and fell into a brief recession around early 2019 ⁶⁶ ⁶⁷. This was effectively “*stagflation lite*”: soaring prices (largely from import costs as the lira sank and domestic supply constraints) combined with stagnating output. Standard & Poor’s in mid-2018 predicted Turkey’s inflation would hit ~22% and the country would enter recession – which it did ⁶⁶. Compounding the issue, Turkish policymakers were reluctant to raise interest rates (under pressure from President Erdoğan who infamously opposed high rates), so inflation initially raged unchecked. Eventually, the central bank hiked rates to stabilize the currency, which slammed the brakes on growth. Turkey’s **stagflation** was marked by public hardship – e.g. a surge in unemployment and spikes in cost of living – and highlighted the role of investor confidence. Like other stagflation cases, **unsound policies** played a role: Turkey’s late-2010s economy had been overheated by credit and construction booms, and when external financing tightened, the reckoning came. The outcome was high inflation persisting for several years and very volatile growth (a sharp recession, then a bounce, then another slump during the pandemic, and recently another inflation flare-up). Turkey’s experience underscores that **credibility and orthodoxy in policy are crucial** in emerging markets: delaying needed rate hikes or indulging in unorthodox theories can worsen stagflation. By 2022–2023, Turkey was again battling inflation above 50% with a weak economy – a textbook case of how **repeated supply shocks (e.g. commodity import prices) plus accommodative policy can entrench stagflation** until tough measures are taken.

Other Examples: Many other emerging or developing economies have had stagflation-like episodes, often tied to commodity swings. For instance, several oil-importing developing countries in the early 1980s suffered stagflation as oil prices soared and global recessions cut demand. In the early 1990s, some post-Soviet economies saw output collapse while prices skyrocketed (though those were extreme hyperinflation transitions, not typical macro stagflation). More recently, the **early 2020s** have raised stagflation fears globally: the COVID-19 pandemic and the 2022 war in Ukraine led to supply chain disruptions and energy price spikes that slowed growth and pushed inflation up worldwide ⁶⁸ ⁶⁹. Many emerging markets in 2022–2023 faced the combo of **below-trend growth and above-target inflation** – albeit usually milder than the 1970s scenario. The World Bank warned in 2022 of a possible “**global stagflation**” ahead, comparing conditions to the 1970s (e.g. persistent supply shocks, prior monetary easing, and slowing growth) ⁷⁰ ⁷¹. Fortunately, by late 2023, a full replay of 1970s stagflation had been averted in most countries, in part due to prompt central bank tightening. But these EM cases and scares illustrate that stagflation remains a relevant risk, especially when **multiple shocks overlap** (e.g. commodity prices, currency depreciation, and policy mistakes). In emerging markets, the social impact of stagflation can be severe – high food and fuel inflation with rising unemployment often sparks instability – so managing this risk is a key concern for policymakers and risk managers alike.

3. Current U.S. Outlook (2025): Stagflation Risks and Comparisons

As of 2025, the U.S. economy finds itself in an unusual post-pandemic cycle. Growth has slowed from the rapid rebound of 2021, and inflation – which spiked to 40-year highs in 2022 – has moderated but remains above the Federal Reserve’s 2% target. This has raised the question: **Is the U.S. at risk of stagflation today?** Below, we assess the latest macroeconomic data (through Q2 2025 and early Q3 indications) and compare the current environment to past stagflation episodes.

Growth and Employment: After a strong 2021–2022 recovery, U.S. growth has decelerated. In **Q1 2025**, real GDP unexpectedly dipped (–0.5% annualized), reflecting inventory drawdowns and higher interest rates

starting to bite ⁷². However, **Q2 2025 rebounded** by +3.3% (annual rate) as consumer spending picked up and imports fell ⁷². This volatility means first-half growth averaged roughly 1.4% – a pace below the long-term trend (~1.8-2% potential) and much lower than 2021’s rapid clip. Forecasts for Q3 2025 suggest a further slowdown to around ~1-2% growth ⁷³ ⁷⁴, as higher borrowing costs and the waning effects of fiscal stimulus temper demand. The labor market, which had been exceptionally tight, is now cooling. The **unemployment rate**, which hit a 50-year low of 3.4% in early 2023, has since **edged up to about 4.3% as of August 2025** ²⁴ ⁷⁵. Job growth has essentially stalled over summer 2025 – payroll gains averaged ~150k/month in Q2, down from over 400k/month in 2022 ⁷⁶. Revisions showed significant job growth overestimates in late 2024 and early 2025 (over 900,000 fewer jobs than initially reported) ⁷⁷ ⁷⁸. This indicates **labor market momentum has faded**, and some slack is emerging. Importantly, though unemployment is up nearly 1 percentage point from its trough, a 4.3% jobless rate is still historically low and near estimates of the natural rate ²⁴ ⁷⁹. Thus, the U.S. is not in a recession – rather it’s in a **late-cycle slowdown**. The phrase “**stagnant growth**” has crept into analyses because the economy is barely growing on a per-capita basis and hiring has decelerated ⁸⁰ ⁷⁸. Business surveys (PMIs) in manufacturing are in contraction, and consumer confidence has wavered. In short, **growth is sub-par and the labor market is loosening**, meeting the “stag” half of stagflation to some extent – but not a full recession (yet).

Figure: U.S. Real GDP Growth by Quarter (Annualized %). The chart shows the volatility of recent growth: a brief contraction in early 2025 followed by a rebound in Q2 2025. While Q2’s +3.3% annualized growth suggests resilience ⁷², forward-looking indicators point to below-trend growth resuming in the second half of 2025.

Inflation Trends: On the inflation side, the U.S. has come off the boil of 2022’s spike but **price pressures persist**. The **Consumer Price Index (CPI)** peaked at 9.1% year-over-year in June 2022, the highest since 1981, due to pandemic disruptions and commodity shocks. Aggressive Fed rate hikes since then have helped cool demand, and inflation slowed markedly through 2023. By mid-2025, headline inflation reached its low point – **2.3% in early 2025**, a big improvement from the peak ⁷⁷. However, over the summer of 2025, inflation has begun creeping up again. In **August 2025, CPI inflation hit 2.9% (year-on-year)**, the highest since January and moving further above the Fed’s 2% goal ⁷⁸. Core inflation (excluding food and energy) is stickier, hovering in the mid-3% range. A few factors are contributing to this **re-flaring of inflation**: a rebound in oil/gasoline prices (energy prices, which had fallen in 2023, rose in mid-2025), the pass-through of **new tariffs** implemented in 2025, and rising wage costs in some service sectors. Indeed, the current U.S. administration imposed or expanded tariffs in spring 2025 on certain imports (part of a protectionist turn), and evidence shows companies have started **passing on those tariff costs to consumers**, adding to price pressures ⁸⁰ ⁸¹. Survey data and anecdotes suggest firms initially absorbed some tariff impact, but by late Q2 2025 they began raising prices. Meanwhile, shelter inflation – a key driver in 2022 – has cooled, and supply-chain related goods deflation (for items like used cars) provided a temporary drag on inflation, but those effects are waning. The upshot: **inflation in 2025 is running around 3%**, higher than desired and showing signs of **persistence**. It is nowhere near 1970s double-digits, but it’s uncomfortably high relative to target, especially given that growth is lackluster. This combination – **above-target inflation with below-trend growth** – is what raises stagflation concerns.

Figure: U.S. CPI Inflation Rate (Year-on-Year %). After spiking to ~9% in mid-2022, inflation decelerated through 2023, reaching ~3% in 2024-25. The chart shows a slight uptick in mid-2025 (2.9% by Aug 2025) ⁷⁸, indicating inflation pressures remain “sticky” even as growth slows.

Productivity and Wages: One hopeful development is an uptick in **productivity growth** in 2025. After dismal productivity performance in 2022-2023 (when output per hour actually fell as rapid post-COVID job

gains outpaced output), early 2025 has seen a rebound in labor productivity. The Treasury notes that this could “*help dampen inflationary pressure*” by allowing higher output without commensurate price rises ⁸² ⁸³. Stronger productivity, if sustained (possibly aided by new technologies or a post-pandemic efficiency catch-up), would ease the stagflation risk by boosting the economy’s supply side. As for **wages**, growth remains robust in nominal terms – average hourly earnings have been rising about 4–5% annually in mid-2025. With headline inflation around 3%, this translates into real wage gains, supporting consumer spending ⁸⁴ ⁸⁵. However, unit labor costs are still climbing faster than the Fed would like for 2% inflation consistency. A constraint here is the labor supply: immigration policies tightened in 2025 (a crackdown that reduced foreign worker inflows) have constrained labor force growth, putting upward pressure on wages for scarce workers ⁸⁶ ⁸⁷. This is a **supply-side constraint** echoing stagflationary dynamics – a policy choice (immigration limits) that raises business costs and hampers potential growth. While not as dramatic as a 1970s oil shock, it contributes to the “**cost-push**” side of current inflation. Overall, wage-price dynamics bear watching: if wage growth remains ~5% with 0–1% productivity, it implies labor cost inflation inconsistent with 2% price inflation, potentially embedding a **higher inflation floor** even if growth is slow.

Monetary and Fiscal Policy Posture: The Federal Reserve’s stance in 2025 is markedly different from the 1970s Fed – it is *laser-focused* on preventing a resurgence of inflation. Throughout 2022–2023, the Fed raised the benchmark interest rate from near-zero to over 5%, one of the fastest hiking campaigns on record, explicitly aiming to avoid a stagflation scenario. By mid-2025, with inflation having come down significantly, the Fed has paused rate hikes and is deliberating potential **rate cuts** to support growth. Fed Chair Jerome Powell at the August 2025 Jackson Hole meeting struck a cautious tone, citing a “shifting balance of risks.” He noted the labor market is cooling and **tariff-driven price increases** are a new upside risk to inflation ⁸⁸ ⁸⁶. The Fed indicated it could slightly ease policy if the economy weakens further – indeed markets anticipate a possible **25–50 bps rate cut by late 2025** ⁸⁹ ⁹⁰. However, officials have also stressed that any easing will be measured; they do not want to “reflate” inflation. This is a tricky spot: in a *pure recession*, the Fed would cut aggressively, but in a stagflationary environment, its power is limited since cutting rates could reignite inflation. Powell acknowledged this: “*Stagflation weakens the Fed’s ability to balance the economy. Adjusting rates can help unemployment or inflation, but not when both are moving wrong – that’s the conundrum*” ²⁴. For now, because stagflation is not fully realized (inflation is moderate, not raging), the Fed is inclined to provide *some* support to the economy. We see this in commentary from regional Fed surveys and private analysts calling the current climate “**stagflation-lite**” – slowing growth with still-“uncomfortable” inflation, requiring careful navigation ⁹¹. Monetary policy is thus on a **knife’s edge**: leaning dovish to cushion growth, but ready to reverse if inflation re-accelerates.

Fiscal policy in 2025 has turned somewhat more restrictive at the margin, but not dramatically so. The COVID stimulus is long gone, but a recent fiscal package (passed July 2025, nicknamed the “One Big Beautiful Act”) extended certain tax cuts and added some targeted spending ⁹². This, along with ongoing large deficits (the U.S. fiscal deficit remains ~5–6% of GDP in 2025), means fiscal policy is still **generally stimulative**. That provides some growth backstop, but also could undercut the inflation fight. Notably, high U.S. government borrowing has contributed to a rise in long-term interest rates (the 10-year Treasury yield is ~4.5%, elevated in part due to debt supply) ⁹³. This fiscal backdrop contrasts with the austerity many countries undertook in 1970s stagflation crises (e.g. Britain’s IMF-mandated cuts). Instead, the U.S. is running an expansive fiscal stance, relying on the Fed to manage inflation. This could complicate the stagflation odds: if fiscal stimulus props up demand while supply is constrained (by labor shortages, tariff costs, etc.), it could prolong moderate inflation even as growth stays sub-trend. In effect, **policy is somewhat at cross-purposes** – fiscal is pressing the gas while monetary policy is trying not to hit either gas or brake too hard.

Stagflation Risk Assessment: Taking all factors together – modest growth, rising unemployment, ~3% inflation, and policy juggling – the U.S. in 2025 does exhibit some mild symptoms of stagflation, but **not the severe form**. It's more akin to the late 1970s *before* the worst spike, or one might say a “**stagflation-lite**” as RBC Capital Markets put it ⁹¹. Crucially, current inflation rates (~3%) are far below the runaway levels of true stagflation eras, and unemployment (~4%) is far below recessionary highs. By the numbers, we are not in stagflation – rather, inflation is a bit high and growth a bit low. However, the *direction* is what concerns risk managers: if inflation ticks higher (say due to an escalation of tariffs or a new oil supply shock) **while** the economy continues to stagnate or contract, then genuine stagflation could emerge. Some economists have pointed out parallels to the 1970s: **persistent supply disturbances** (e.g. energy price volatility, supply chain snags) and the fact that the Fed eased aggressively (near-zero rates in 2020–21) before this inflation, similar to the policy easing before the 1970s inflation ⁷¹. These factors “*raise the risk of stagflation*,” as the World Bank warned ⁹⁴ ⁹⁵. On the other hand, there are important **mitigating differences** today versus the 1970s. The dollar is strong (in the 70s it was weak), limiting import inflation ⁹⁶. Commodity price shocks, while significant (e.g. 2022 oil spike), have been smaller in magnitude than the 1970s oil embargo shock in real terms ⁷¹. Critically, **inflation expectations** remain fairly well anchored – thanks to the Fed’s credibility. In the 1970s, long-term inflation expectations drifted upward with each inflation burst; in 2025, surveys show longer-term expectations still near 2–3%. This anchoring reduces the odds of a wage-price spiral taking off. Additionally, the Fed and other central banks now have a clear **mandate for price stability and a track record** of quelling inflation ⁹⁷. Indeed, the mere invocation of 1970s stagflation has made policymakers more proactive – the Fed’s rapid hikes in 2022–23 were partly to avoid “falling behind” as in the 70s. Finally, structural changes in the economy (e.g. the U.S. is now a net oil **exporter**, more services-based, and less unionized) may make sustained stagflation less likely. For instance, oil shocks hurt consumers but also benefit the U.S. energy sector now, providing some offset; and the absence of widespread COLA wage contracts means less automatic wage-inflation feedback.

Comparison to Previous Stagflation Episodes: Unlike the 1970s, when inflation was accelerating out of control, current U.S. inflation is *decelerating* from a high and is modest. Unemployment is rising but gradually, not spiking. So at face value, the situation is more benign. As **Deloitte’s** economics team notes, growth in 2025 (~1.4%) is slower than the prior two years but not catastrophic, and they term the scenario one of *higher tariffs causing a temporary inflation “impulse” but ultimately a moderate growth path* ⁹⁸ ⁹⁹. In their baseline, core inflation rises to ~3.6% by late 2025 due to tariffs, then eases, and unemployment rises only to ~4.6% in 2026 ¹⁰⁰. That is a far cry from the 1970s combination of 10%+ inflation and 9% unemployment. In essence, analysts expect a **mild stagflationary phase** – sometimes coined a “**growth recession**” or “**stagflation-lite**” – where inflation stays a bit high (but not worsening uncontrollably) and growth stays a bit low (but not a deep contraction) ⁹¹. For example, Bank of America’s global investor survey in mid-2025 found 70% of investors expect a stagflationary environment of **below-trend growth and above-trend inflation** in the coming year ¹⁰¹ ¹⁰². Market pricing reflects that concern but also optimism that it will be **short-lived**. This aligns with historical pattern: pure stagflation (rising inflation and rising unemployment together) tends to be a *transitory phenomenon* during supply shocks ¹⁰³. The U.S. in 2022–2023 already had a flavor of this – inflation spiked while employment was recovering (and even when growth dipped in early 2022, inflation still rose). But by late 2023, that “stagflation” phase ebbed as inflation came down.

Looking ahead, the probability of true stagflation in the U.S. depends on a few swing factors: **energy prices** (a geopolitical shock that sends oil to \$150 could re-create a 1970s-like scenario), **supply chain resilience**, and **policy responses**. If the Fed were to prematurely loosen policy and fiscal deficits remain large, a second inflation wave could coincide with a recession, creating stagflation conditions. Conversely, if

inflation continues to ease or growth perks up (e.g. via technological boosts), the threat diminishes. At present, the **baseline outlook (as of Q3 2025)** is for continued sub-par growth (around 1–2%) and inflation gradually drifting down toward ~2.5% over 2025 – essentially a soft landing, not stagflation. Indeed, the Treasury’s Borrowing Advisory Committee statement in July noted “*second quarter data point to stronger growth and relatively stable inflation despite earlier tariff concerns*” ^{104 105}, striking a cautiously optimistic tone. They highlighted that core inflation drivers like housing were moderating, and productivity gains could help further ⁸². This suggests that, with a bit of luck and prudent policy, the U.S. may avoid the stagflation trap.

Implications for Risk Management and Policy: For a senior risk manager, today’s environment warrants vigilance but not panic. Inflation risk is still present – e.g. an upside surprise in prices could force the Fed to tighten again even as growth weakens, akin to stagflation dynamics. But policymakers are keenly aware of the 1970s lessons and appear ready to act to prevent an entrenched spiral ¹⁰⁶. From a teaching perspective, 2025 offers a real-time case to compare to the 1970s: we can ask students to evaluate why the outcome so far is different. Key differences include: **credibility** (the Fed’s prompt hikes kept long-term inflation expectations anchored, unlike the drift in the 70s ^{71 97}), **external context** (the U.S. dollar’s strength and diversified energy production have mitigated imported inflation ⁹⁶), and **structure** (labor markets today are less unionized, which may reduce wage-price feedback, though on the flip side, today’s labor shortages in sectors can still cause wage inflation). Another point is that the *global* nature of inflation in 2022–24 (affecting Europe and EM as well) meant a synchronous central bank response, which has quickly tightened financial conditions worldwide – a contrast to the 1970s when policy responses were often delayed and uncoordinated.

In conclusion, while the U.S. is **not in stagflation** at present, it is navigating a **stagflationary edge**: growth is sluggish and inflation is above ideal levels. The next year will test whether the Fed can achieve a “soft-ish” landing or whether stagflation risks grow. For now, most indicators point to a manageable situation – something more akin to the **early 1980s disinflation period (moderate inflation with high unemployment)** rather than the worst of the 1970s (soaring inflation with slumping output). Financial markets are reflecting this with a mix of concerns: equities have been volatile but not collapsing (betting on Fed support), while bond yields have risen (pricing in inflation premium and debt supply). From a risk management standpoint, scenario planning should contemplate a stagflation case (e.g. oil at \$120 + renewed supply snarls leading to 5%+ inflation and zero growth) and its impact on portfolios (historically, stagflation is bad for both stocks and bonds, whereas real assets like commodities tend to fare better ¹⁰⁷). But the central scenario is still a gradual disinflation. Crucially, unlike 50 years ago, **policymakers today will sacrifice some growth to curb inflation** – and they have said as much. This credibility is perhaps the strongest bulwark against a repeat of 1970s-style stagflation in the United States ⁹⁷. As one analyst quipped, “We have the recipe for stagflation – supply shocks and slowing demand – but also the antidote: a vigilant Fed and lessons learned” ^{108 109}.

Bottom Line: The U.S. in 2025 faces a challenging mix of higher-than-comfortable inflation and slower growth, but it remains a **milder case** than historical stagflation episodes. Continuous monitoring of inflation expectations, energy markets, and wage trends is warranted. If those stay in check, the U.S. should avoid the “worst of both worlds.” If they deteriorate, the Fed and fiscal policymakers may have to make hard choices reminiscent of past stagflation battles. The ghost of the 1970s looms in popular discourse, but crucial safeguards – from central bank credibility to structural changes – provide hope that we are not doomed to repeat that nightmare scenario ^{110 111}.

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